



Scratching



Urine spraying



Tensions & Conflicts



Changes



Fears







FELIWAY * Optimum Calms Cats Better than Ever*

Supported by 25 years of feline stress expertise, **FELIWAY** has developed **FELIWAY** Optimum

The New Pheromone Discovery...



...for Enhanced Serenity

FELIWAY Innovation

FELIWAY Optimum

A New Feline Pheromone Complex to convey more impactful messages.

How it works:

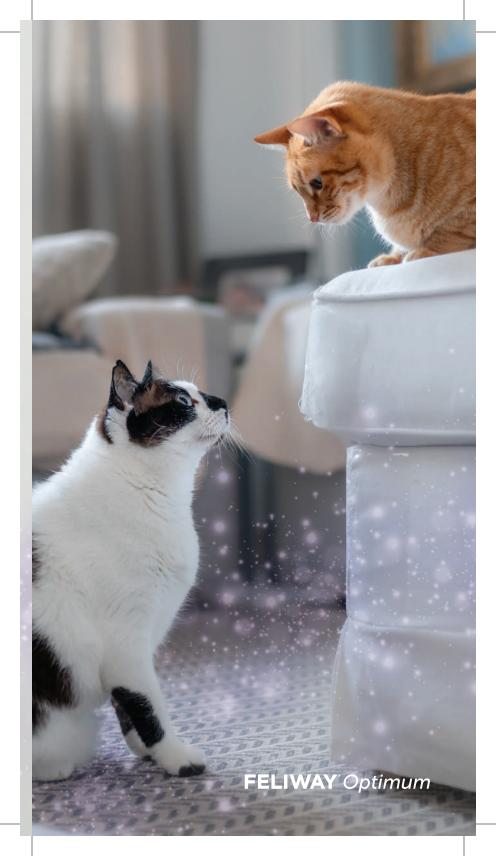
Cats naturally produce **pheromones**. Some of these are invisible calming messages. **FELIWAY®** *Optimum* **contains the most advanced Feline Pheromone Complex**, developed by the **FELIWAY®** research team.

This new discovery delivers serenity messages, helping your cats feel comfortable and secure at home, providing reassurance and ensuring harmony between cats.



"With FELIWAY® Optimum we can now deliver the most complete appeasing message (social and environmental). It helps cats to cope with the stress of our modern lives. It really is a step ahead in speaking feline."

Prof. P. Pageat, IRSEA Group President, Veterinary specialist in behaviour.



FELIWAY® Optimum

Happy Family

9.1/10

CAT OWNERS'
SATISFACTION

* * * * *

ENHANCED SERENITY¹

observed by 93% of Cat Parents, within 1 month

HAPPIER CATS¹

Cat Parents saying their cat is **extremely happy**

x2

HAPPIER TOGETHER¹

Cat Parents saying their **relationship** with their cat is extremely good





References: 1. Field Efficacy study; Ceva Sante Animale Internal report ST-CII/092I/1909 (2020). "% cats showing an improvement in intensity over 28 days.
2. Field Substitution study; Ceva Sante Animale Internal report (II-092I-1804 (2018) Cat owner's satisfaction: on a scale from 0 to 10, the average rating for satisfaction with the product was 9.1/10



