

Are you looking to improve the well-being of your cat and help them manage stress?



FELIWAY[®]

Optimum

FOR ENHANCED SERENITY



Scratching



Urine
spraying



Tensions
& Conflicts



Changes



Fears



FELIWAY[®] Optimum
provides reassurance and
harmony to help all cats
feel more comfortable
and secure in their home.

FELIWAY[®] Optimum
is specifically designed
to support cats living with
us in our modern lifestyle.

CAT LOVER

Your cat is a
member of your
family and you want
the best for them.

BUSY LIFE

You travel, you work...:
you are not
at home everyday.

MODERN LIFESTYLE

Indoor living,
shared space,
noises... may
conflict with
your cat's
essential needs.



FELIWAY[®] Optimum
visibly helps cats
with **more signs of stress**
in **more situations**¹:



Scratching

70%
reduction*



Urine
spraying

77%
reduction*



Tensions
& Conflicts

72%
reduction*



Changes

73%
reduction*



Fears

FELIWAY[®] Optimum
Calms Cats Better than Ever²

Supported by 25 years
of feline stress expertise,
FELIWAY® has developed
FELIWAY® *Optimum*

The New Pheromone Discovery...



...for Enhanced Serenity

FELIWAY® Innovation

FELIWAY[®] Optimum

A New Feline Pheromone Complex to convey more impactful messages.

How it works:

Cats naturally produce **pheromones**. Some of these are invisible calming messages. **FELIWAY[®] Optimum** contains the most advanced **Feline Pheromone Complex**, developed by the **FELIWAY[®] research team**.

This new discovery delivers **serenity messages**, helping your cats feel **comfortable and secure at home**, providing **reassurance** and ensuring **harmony between cats**.



"With FELIWAY[®] Optimum we can now deliver the most complete appeasing message (social and environmental). It helps cats to cope with the stress of our modern lives. It really is a step ahead in speaking feline."

**Prof. P. Pageat,
IRSEA Group President,
Veterinary specialist
in behaviour.**



FELIWAY *Optimum*

FELIWAY[®] Optimum

Happy Family

9.1 / 10

CAT OWNERS'
SATISFACTION



ENHANCED SERENITY¹

observed by

93%

of Cat Parents,
within 1 month

HAPPIER CATS¹

Cat Parents saying their
cat is **extremely happy**

x2

HAPPIER TOGETHER¹

Cat Parents saying their
relationship with their
cat is extremely good

x1.9



CA2-306-0122-E

References: 1. Field Efficacy study; Ceva Sante Animale Internal report SF-CLT/D921/1909 (2020). ** cats showing an improvement in intensity over 28 days.
2. Field Substitution study; Ceva Sante Animale Internal report CLT-D921-1804 (2018) Cat owner's satisfaction : on a scale from 0 to 10, the average rating for satisfaction with the product was 9.1/10

For more information go to [feliway.com](https://www.feliway.com) | Follow FELIWAY on:  
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