



HEALTHY LIFE





OUR MISSION IS TO CREATE A BETTER WORLD FOR PETS.

At ROYAL CANIN®, we believe that pets make our world better and in return we make a better world for them by offering them the best possible nutrition.

Since our beginnings, and still to this day, health is our North Star.

A Better  World For Pets



We believe that a better world is a healthy planet, where we value the environment in which pets and their families live, and where we take responsibility for creating sustainable businesses to ensure that all members of our value chain can flourish.



HEALTH SHOULD NOT BE LEFT TO CHANCE

Preventive care that includes veterinary care, high-quality Royal Canin nutrition, and healthy habits, such as regular exercise, home care, and healthy treats can help keep your dog happy, healthy, and thriving through every life stage!

TAILORED NUTRITION

For over 50 years, Royal Canin and our global network of specialists have studied the unique health needs of cats and dogs in great detail. Through science, research and observation, we discovered that small nutritional differences can have a significant impact on your pet's life and health. Veterinary nutrition is a science committed to identifying the most effective combinations of nutrients for the health and well-being of cats and dogs.

HEALTHY HABITS

Ensuring that your dog remains active has many positive effects besides physical fitness. Exploring the outside world, socializing, fetching, and playing with toys satisfy its natural instincts, social needs, and curiosity. Exercising together, like hiking or short runs, can also help strengthen the bond with your dog. Speak to your veterinary team about the specific exercise needs of your dog.



VETERINARY CARE

As your dog ages, your veterinary team will provide ongoing support through regular check-ups on basic care, dental exams, weight monitoring, proper nutrition, and important vaccinations to help ensure that your dog enjoys the best quality of life possible.

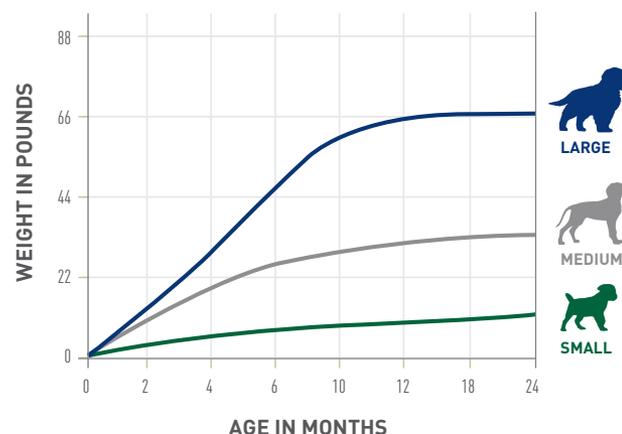
ROUTINE CHECK-UPS

Your veterinary team may address a number of topics with you that are important to your dog's health during a routine check-up, including:

- ✓ Vaccinations
- ✓ Deworming/heartworm
- ✓ Nutrition/portion control
- ✓ Dental care
- ✓ Spay/neuter procedure
- ✓ Exercise
- ✓ Grooming, nail, ear and coat care requirements
- ✓ Behavior
- ✓ Microchipping
- ✓ Puppy-proofing your home



THE GROWTH PHASE



The canine species has a large variation in size between its breeds, from Chihuahuas maturing at under 10 lb, to the English Mastiff maturing at over 200 lb! It is only natural that the growth rates, as well as nutritional needs, vary as well. Find your puppy's adult size on the chart above. Ask your veterinary team for further information on providing the best nutrition for your puppy!



NUTRITION FOR PUPPIES

PUPPY FORMULAS

These formulas provide optimal protein, energy, and nutrient levels to address the growth and development needs of your puppy.



BENEFITS OF THESE FORMULAS

- ✓ Promote optimal brain development using supplemental omega-3 fatty acids (DHA)
- ✓ Encourage healthy growth and development of bones
- ✓ Support gastrointestinal health by providing digestible protein sources
- ✓ Assist in maintaining a healthy immune system with an antioxidant blend
- ✓ Support healthy skin and a luxurious coat

Available in dry and canned

Actual kibble size, shape, or colour may vary slightly from the images above.

NUTRITION FOR PUPPIES

GASTROINTESTINAL PUPPY

These formulas provide optimal protein, energy, and nutrient levels to support your puppy's growth, developing immune system and digestive health.



BENEFITS OF THESE FORMULAS

- ✓ Support gastrointestinal health by providing digestible protein sources
- ✓ Assist in maintaining a healthy immune system with an antioxidant blend
- ✓ Support healthy skin and a luxurious coat
- ✓ Encourage healthy growth and development of bones

Available in dry and canned



Actual kibble size, shape, or colour may vary slightly from the images above.

HOW OLD IS YOUR PET IN HUMAN YEARS?

DOG AGE	HUMAN AGE			
	DOG'S WEIGHT			
	0-20 lb	20-50 lb	50-90 lb	>90 lb
1	7	7	8	9
2	13	14	16	18
3	20	21	24	26
4	26	27	31	34
5	33	34	38	41
6	40	42	45	49
7	44	47	50	56
8	48	51	55	64
9	52	56	61	71
10	56	60	66	78
11	60	65	72	86
12	64	69	77	93
13	68	74	82	101
14	72	78	88	108
15	76	83	93	115
16	80	87	99	123
17	84	92	104	131
18	88	96	109	139
19	92	101	115	-
20	96	105	120	-

- ADULT DOG
- MATURE DOG
- SENIOR DOG

ADULT DOG NEEDS

Superior nutrition is an extremely important component in maintaining the optimal health of your dog and preventing disease. It is important that your dog receives the benefit of scientifically based formulations that provide optimal levels of nutrients.

Your veterinary team will recommend appropriate feeding amounts based on the individual energy requirements of your dog.

THE BENEFITS OF FEEDING WET

There are multiple benefits of feeding Royal Canin wet nutrition for your dog.

Introducing wet nutrition while dogs are young helps ensure that adult dogs will enjoy the health benefits of wet nutrition like weight management, hydration and palatability for years to come.

WEIGHT MANAGEMENT

Feeding wet nutrition with dry nutrition can dilute calories and mitigate unwanted weight gain.

HYDRATION

Wet nutrition contains a lot of water so it's an easy way to increase your dog's water intake which helps to promote urinary tract health, and reduces the risk of dehydration and constipation.

PALATABILITY

Palatability helps ensure that your dog will enjoy their meal. Royal Canin offers a selection of complete and balanced wet nutrition to help meet your dog's individual preferences and nutritional needs through every life stage.

STAGES OF DENTAL DISEASE

DID YOU KNOW DENTAL DISEASE AFFECTS 85% OF CATS AND DOGS OVER 1 YEAR OF AGE? IT'S ONE OF THE MOST COMMON HEALTH PROBLEMS FOR PETS.

STAGE 4



ADVANCED PERIODONTITIS

You will notice severe bad breath, and your pet may be exhibiting signs of pain – including being head shy or dropping kibble while chewing.

STAGE 3



MODERATE PERIODONTITIS

You may notice very bad breath, large build-up of tartar especially on molars, very stained or discoloured teeth, and very red gums. Your pet may chew more on one side of its mouth.

STAGE 2



EARLY PERIODONTITIS

You may notice stronger smelling breath, more teeth that are discoloured and have tartar build-up as well as red gums.

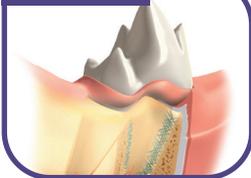
STAGE 1



GINGIVITIS ONLY

You may notice bad breath, tartar build-up on teeth and some reddening of gums.

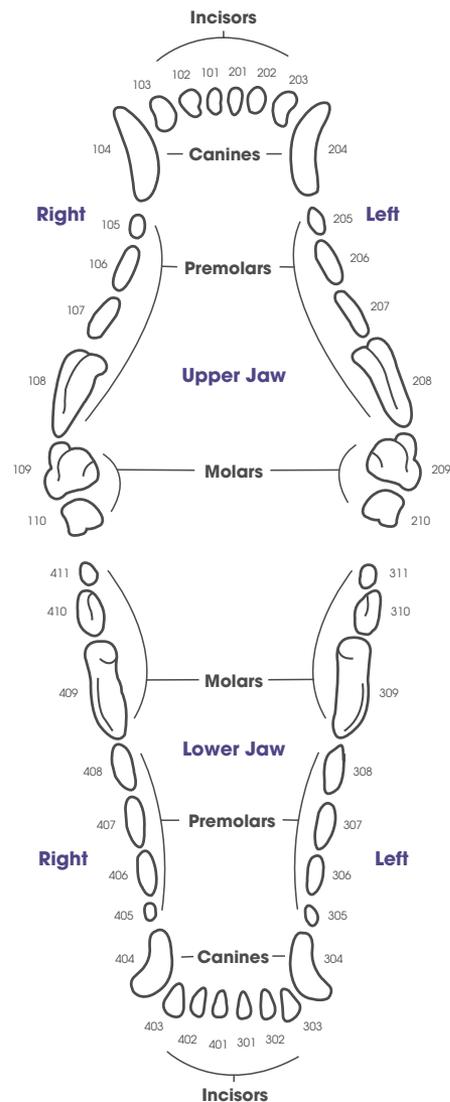
STAGE 0



CLINICALLY NORMAL

Healthy looking teeth.

A LOOK INSIDE YOUR DOG'S MOUTH



Tartar:	<input type="radio"/> None	<input type="radio"/> Mild	<input type="radio"/> Moderate	<input type="radio"/> Severe
Gingivitis:	<input type="radio"/> None	<input type="radio"/> Mild	<input type="radio"/> Moderate	<input type="radio"/> Severe

NUTRITION FOR ADULT DOGS

DENTAL

These formulas are clinically proven to decrease the development of plaque and tartar through a **unique triple action formulation**. With a moderate calorie content, urinary benefits, and “tooth to tail” approach, DENTAL provides complete and balanced nutrition for healthy adult dogs.



BENEFITS OF THESE FORMULAS

- ✓ Help maintain fresher breath and cleaner teeth
- ✓ Reduce the risk of advanced dental disease
- ✓ Help prevent urinary crystal and stone formation (DENTAL SMALL DOG ONLY)
- ✓ Help support joint health and reduce inflammation (DENTAL ONLY)
- ✓ Support a healthy gastrointestinal tract
- ✓ Support healthy skin and a luxurious coat
- ✓ Support a healthy immune system

Available in dry

Actual kibble size, shape, or colour may vary slightly from the images above.

NUTRITION FOR ADULT DOGS

WEIGHT CONTROL

These formulas are specifically developed to provide optimal protein and nutrient levels to meet the requirements of less active adult dogs.



BENEFITS OF THESE FORMULAS

- ✓ Help prevent weight gain and maintain a healthy weight
- ✓ Reduce risk of obesity-related health concerns
- ✓ Support joint health and reduce inflammation (WEIGHT CONTROL LARGE DOG ONLY)
- ✓ Support a healthy gastrointestinal tract
- ✓ Support healthy skin and a luxurious coat
- ✓ Support a healthy immune system

Available in dry

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NUTRITION FOR ADULT DOGS

ADULT

These formulas are specifically developed to provide optimal protein, energy, and nutrient levels to address the specific needs of your adult dog.



BENEFITS OF THESE FORMULAS

- ✓ Support a healthy gastrointestinal tract
- ✓ Support healthy skin and a luxurious coat
- ✓ Support a healthy immune system
- ✓ Support joint health and reduce inflammation (LARGE DOG ONLY)

Available in dry



Actual kibble size, shape, or colour may vary slightly from the images above.

RECOGNIZING THE SIGNS OF AGING

Dogs are masters of disguise and it's often difficult to tell when they are in pain or experiencing the onset of age-related medical issues. Look for changes in the following:

- Drinking**
- Urination**
- Appetite**
- Weight**
- Hair Coat**
(Itchy, dandruff, dull, hair loss, matting)
- Body Odors**
(Bad breath, odor from ears or skin)
- Mobility**
(Lameness, trouble with stairs, stiffness, pain, spending more time lying down)
- Breathing**
(Coughing, shortness of breath, wheezing, exercise intolerance, mouth breathing)
- Digestion**
(Vomiting, diarrhea, constipation, hairballs)
- Senses**
(Hearing, smelling or vision loss)
- Behavior**
(Reduced family interaction, increased vocalization, loss of litter training)
- Growths**
(New growths, changes in previous growths)



Watch for changes in your dog and speak to your veterinary team. Schedule regular physical examinations that include wellness blood and urine tests to help identify less obvious signs of aging. Your veterinarian may run some diagnostic tests to see if your dog is at risk of, or is suffering from, chronic kidney disease even before there are any visible symptoms.

NUTRITION FOR MATURE DOGS

MATURE CONSULT

These formulas are specifically developed to provide optimal protein, energy, and nutrient levels to address the specific needs of your mature dog.



BENEFITS OF THESE FORMULAS

- ✓ Clinically tested and shown to improve cognitive function and support brain health
- ✓ Glucosamine, chondroitin and omega-3 fatty acids (EPA and DHA) to support joint health
- ✓ Help to reduce the build-up of tartar and maintain dental health
- ✓ Help to slow the progression of kidney disease
- ✓ Support the management of early heart disease
- ✓ Support lean muscle mass
- ✓ Help maintain healthy weight
- ✓ Support a healthy gastrointestinal tract
- ✓ Support healthy skin and a luxurious coat
- ✓ Support a healthy immune system

Available in dry

PILL ASSIST™

WHETHER IT'S A ONE-TIME PILL OR A TWICE-A-DAY PILL, GETTING YOUR DOG TO SWALLOW MEDICATION CAN BE QUITE A CHALLENGE.

TURN PILL TIME INTO TREAT TIME WITH CANINE PILL ASSIST™ AND HELP ENSURE YOUR DOG'S HEALTH AND WELL-BEING

3 EASY STEPS... HELP ENSURE PILL ACCEPTANCE



INSERT the pill



MOULD the product



GIVE TREAT to your dog



**SUCCESSFUL
PILL INTAKE 97%
OF THE TIME¹**

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1-Royal Canin internal study 2018. 97% acceptance by medium and large dogs. 98% acceptance by small dogs.

QUALITY AND FOOD SAFETY

Our gold standard production processes enable Royal Canin to deliver safe and high quality products worldwide.



- ✓ QUALITY RAW MATERIALS
- ✓ FULLY TRACEABLE INGREDIENTS
- ✓ REGULAR TESTING



- ✓ RIGOROUS SUPPLIER SELECTION



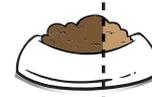
- ✓ CONSISTENT QUALITY
- ✓ SYSTEMATIC MONITORING



COMMITMENT TO QUALITY

Our rigorous procedures ensure the optimum quality, safety and nutritional value of our products.

TRANSITIONING YOUR PET TO A NEW FOOD



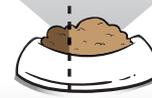
DAYS 1 + 2

75% current food
25% **new food**



DAYS 3 + 4

50% current food
50% **new food**



DAYS 5 + 6

25% current food
75% **new food**



DAY 7

100% **new food**

WE RECOMMEND AT LEAST A SEVEN-DAY TRANSITION WHEN STARTING A NEW DIET.

Dogs may reject a new food if it is not introduced slowly by transitioning over a period of 7 – 10 days. To effectively transition your pet to a new formula, we suggest slowly mixing the new food in with the existing food in gradually increasing amounts.

HEALTH SHOULD NOT BE LEFT TO CHANCE.

Dental disease affects **85%** of dogs over 1 year of age.*



USEFUL TIPS ON HOW TO OPTIMIZE QUALITY OF LIFE

LIFESTYLE

- ✓ **Visit your veterinarian** for continual monitoring and support
- ✓ Ensure fresh and clean **water is available at all times**

NUTRITION



**CONTINUE FEEDING THE DIET
RECOMMENDED BY YOUR VET**



**STIMULATE YOUR DOG'S APPETITE BY
VARYING TASTE, SMELL AND TEXTURE.**



Find out more about
Veterinary Health Nutrition for dogs at
www.royalcanin.com

*Girard 2009, Queck et al. 2018, Stella et al. 2018.

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